

TIANA

Phenix

CHIEF STRATEGIC OPERATIONS ADVISOR

"She doesn't advise from a distance. She builds the system, installs the infrastructure, and drives the outcome."

AREAS OF AUTHORITY

STRATEGIC ARCHITECTURE

BRAND POSITIONING

OPERATIONAL INFRASTRUCTURE

REVENUE DESIGN

RISK MITIGATION

DEAL STRATEGY

WHAT SHE ACTUALLY DOES

01

Strategic Architecture

Full ecosystems — revenue pathways, scalable models, unified product-to-operations alignment.

02

Brand & Market Dominance

Authority narratives + offer structure engineered for premium conversion and institutional credibility.

03

Operational Infrastructure

SOPs, workflows, and execution pipelines that eliminate inefficiency and create scalable repeatability.

04

Revenue & Deal Strategy

High-value offer structuring, pricing architecture, and partnership frameworks built for leverage.

AGENCY

B Unlimited Creative Agency
bunlimitedcreative.com

DIRECT

267.624.9421
CEO@bunlimitedcreative.com

EXECUTIVE ADVISORY · STRATEGY · INFRASTRUCTURE

Built to Scale. Designed to Dominate.

SPORTS & YOUTH DEV. NFL Flag Football Access to Play Initiative

Authored the full operational blueprint bridging U.S. football to Ghana, Morocco, Kenya, Uganda & Sierra Leone. Curriculum design, scholarship structure, partnership

CIVIC & WORKFORCE DEV. Philadelphia Urban Affairs Coalition

Designed & led a year-round entrepreneurship mentorship program for students across the high school to junior college pipeline — building business skills, brand

ORIGINAL IP · EDUCATION Chill Vibes At-Home Learning Hub (K-5)

Founded a comprehensive K-5 homeschool curriculum integrating academics with mindfulness, emotional intelligence & anti-bullying. Includes

WHAT WE ACTUALLY DELIVER

JUST-A-CONSULTANT

Systems Builder

Infrastructure that operates & scales independently.

JUST-A-CREATIVE

Revenue Architect

Every aesthetic decision tied to revenue & growth.

JUST-AN-OPERATOR

Transformation Engine

Doesn't manage what exists — restructures it entirely.

SECTORS SERVED

- Healthcare & Wellness
- Edtech & AI
- Luxury Real Estate
- Sports & Athletics
- Nonprofit & Advocacy
- Media & Content
- Logistics & Transport
- E-Commerce & DTC
- Govt. Procurement
- Youth & Workforce Dev.
- Hospitality & Food
- Education & Publishing

Temple Fox — Intl. Business
Univ. of Maryland — Legal Studies

Certification
ABA-Approved Paralegal · CMP-T · Bilingual EN/ES

CLIENT PORTFOLIO

NFL Flag / Access to Play

Philadelphia Phantoms

DreamNest / PriCorp

Diamond Touch Functional Med.

Me 1st Therapy

Wig Whisperer Academy

Big Easy Restaurant

Elders Way LLC

Phila. Urban Affairs Coalition

Star Wright Foundation

Unleashed LMS

Black Women's Health Collectiv

Sacred Womb Haven

Zone 7 Restaurant

Empire Legacy Ventures

Philly Hair Healer

Certifications
NMSDC MBE · Woman-Owned · Wix Expert

Tax ID / DUNS
83-2745305 · 09-463-7756

NAICS · Diversity Cert
541611 · 541430 · SG04222944288820

- Executive Advisory & Retainer
- Full Build-Out & Transformation
- Deal & Positioning Strategy

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She doesn't consult from the sidelines.

She builds, installs, and drives the outcome.

Tiana Phenix brings rare cross-disciplinary depth to every engagement — legal fluency, creative authority, and operational precision under one roof. Her clients don't just get strategy. They get a system that runs.

WHO SHE BUILDS FOR

STAGE	MOMENT	ENGAGEMENT
<p>Founders scaling to 6–8 figures. Brands at critical inflection points.</p> <p>Organizations ready to stop operating and start dominating.</p>	<p>Growth plateaus. Pre-scale. High-stakes repositioning.</p> <p>Pre-investment. Brand overhaul. Operational breakdown. Deal preparation.</p>	<p>Advisory retainer. Full brand + ops build-out.</p> <p>Deal and positioning strategy. One-time project or ongoing partnership.</p>

PUBLISHED WORKS & ORIGINAL IP

AUTHORED	FOUNDED & DESIGNED	EDITORIAL CREDITS
<p>Magical Dreams with Mia A Caribbean Christmas Tale</p> <p>Children's book celebrating African American Caribbean heritage and family tradition. Available on Amazon.</p>	<p>Chill Vibes At-Home Learning Hub (K-5)</p> <p>Full homeschool curriculum integrating academic excellence with mindfulness, emotional intelligence & anti-bullying. Grant-funded. Targeting the \$4.1B market.</p>	<p>3 Published Works as Editor</p> <p>Black Man You Are (April Powers) The UBMR's Vetting Guide for Women Fighting with Faith (Michael Drinks)</p>

HOW TO ENGAGE

01

Advisory Retainer

Ongoing strategic oversight, brand governance, and executive counsel. Tiana embeds as your Chief Strategic Advisor — attending key meetings, reviewing decisions, and keeping your brand and operations locked in.

02

Full Build-Out & Transformation Deal & Positioning Strategy

End-to-end brand, web, and operational infrastructure built from scratch or rebuilt from the ground up. Includes brand identity, digital presence, SOPs, offer structure, and launch execution.

03

High-stakes offer structuring, partnership framing, and contract positioning. Ideal for pre-investment, board negotiations, government procurement bids, or any moment where the stakes are too high to get it wrong.